



Philanthropy, SCF and you

It's a big word with big meaning: Philanthropy.

When you hear the word "philanthropy", what comes to mind? Does it make you think of someone donating a large sum of money? Is your first thought one of volunteering to help others? Or, maybe offering your talents to aid an organization?

It's all true. By definition, philanthropy means the practice of giving money and time to help make life better for someone besides oneself. But philanthropy is more than just a charitable contribution. It is a deliberate effort by an individual or organization based on the desire to improve human welfare.

In addition, philanthropy is better defined as private giving for public good focusing on the quality of life. Philanthropy is a more long-term, more strategic, more "big-picture" way of giving.



Recipients of the 2016 Garber Buick Drive Your Community Scholarship. Each student was awarded a \$2,000 scholarship.

Vehicle for giving

Getting from Point A to Point B requires a vehicle. It could be walking, riding a bike, or traveling by car. All are means of moving forward and reaching a goal. Before venturing out, choosing the right vehicle to achieve the goal is important.

When the goal is being philanthropic in your own community, Saginaw Community Foundation is here for you. Whether it's monetary gifts or gifts of time and talent, SCF is your giving vehicle. Our in-depth knowledge of local issues enables our donors to invest in issues they care about. We work with individuals, families, businesses, corporations, and financial planners to craft giving plans, each uniquely suited to the donor.

Philanthropy made easy

Saginaw Community Foundation makes giving easy and effective. We provide donors with a wide variety of giving options. Gifts of cash, stock, property and even bequests are accepted, each potentially qualifying for maximum tax advantages under federal law. You may also choose to establish a fund in your name or in the name of a loved one. See the sidebar for fund options.

Ready to get started? For conversations, ideas and more on how you can be philanthropic in your community, give us a call at (989) 755-0545 or visit saginawfoundation.org.

Philanthropic vehicles

Designated Funds: Gifts are directed to a support a specific nonprofit organization or purpose.

Donor Advised Funds: Donors may choose ongoing involvement in the use of gifts and work with our program staff to identify ways to address passionate issues and needs of the donor via grantmaking.

Field of Interest Funds: Gifts are targeted by the donor to address needs in an area important to the donor. The Foundation's board will award grants to community organizations and programs that are making a difference in the donor-selected area.

Scholarship Funds: Invest a gift to provide students an opportunity to further their education or training, all with the guidance and personal services of SCF. Donors determine the criteria students must meet to receive the scholarship.

Unrestricted Funds: These gifts can address ever-changing community needs – including future needs that often cannot be anticipated when the gift is made. The flexibility of your unrestricted gift enables the Foundation to respond to the community's most pressing needs.

Quickview Snapshot

Here's a glimpse of what's happening behind-the-scenes at Saginaw Community Foundation through June 30, 2016

Number of Funds

175

Scholarship

86

Agency

25

Unrestricted

33

Field of Interest

52

Donor Advised

66

Designated

82

Community Initiative/
Special Project

Total Number of Funds
519

Current Fund Assets
\$58,841,698



Saginaw

community foundation

Board Members

Smallwood Holoman
Chair

Mamie Thorns, Ph.D.
Vice-Chair

Reneé S. Johnston
President & CEO

Luis Canales
Secretary

Laura Yockey
Treasurer

Dr. John Kosanovich
Assistant Treasurer

John Shelton
SCF Liaison

Keith Wenzel
United Way Liaison

Trish Luplow
Community Liaison

Heidi A. Bolger
Immediate Past Chair

Daniel Cannon
Elian Fichtner
Heather Gallegos
Victor Gomez
Todd Gregory
Jodi McFarland

Tom Miller, Jr.
Felicia Rose-Barry
Kathy Stewart
Glynis Talley
Dana Tell

Staff

Reneé S. Johnston
President & CEO

Becky Gerzseny
Director of Finance

Brian Jackson
Director of Donor Services &
Special Initiatives

Kendra Kempf
Program Officer/FORCE Coordinator

Bryan Konieczka
Marketing & Communications Officer

Mai Lee
Executive Assistant/Office Manager

LeeAnn Martuch
Program Officer

Darci Seamon
Finance Assistant/Database Manager

Debra Shelton
Youth First Director

Sign-up for electronic delivery of **cornerstone**
saginawfoundation.org/site/newsletter-sign-up/

Phone: (989) 755-0545 • Fax: (989) 755-6524
Web: saginawfoundation.org
Email: info@saginawfoundation.org



Confirmed in compliance with
National Standards for U.S.
Community Foundations

President's Report

FROM RENEÉ S. JOHNSTON

Fall for philanthropy

As I think about the focus on philanthropy in this newsletter, I am reminded that some readers of this newsletter are novices on the subject. Therefore, I am hoping the message I share is something our readers will share with others.

There is no doubt as I look around our community that a strong philanthropic spirit exists. That spirit, though, must broaden amongst all of us here in Saginaw County. It is important to recognize that there is a philanthropic role for everyone to have an impact, regardless of age or social status.

Over the summer, SCF had the honor of assisting Garber Buick with their philanthropic mission, which was to provide scholarships to young people in grades K-12 throughout the Great Lakes Bay Region. What was unique about this scholarship was the Garber Team required students to submit a video that portrayed how they, as young people, drive our community through an act of giving back. View the winning videos at garberbuick.com/driveyourcommunity/scholarshipwinners/ and see page 1 for a photo of 2016 recipients.

The Saginaw Community Foundation is not only a vehicle for philanthropy – we also recognize the philanthropic efforts of those in our community. Since 1994, SCF has awarded the Frank N. Andersen Spirit of Philanthropy Award which has recognized 16 recipients who have exemplified various roles of philanthropy in our community. The 2016 recipient was Mr. B.J. Humphreys. Not only does B.J. manage and administer the Wickson-Link Memorial Foundation, Alice E. Turner Memorial Trust, and Allen E. and Marie A. Nickless Memorial Foundation, but he also supports youth-related and education activities. B.J. is also a dedicated volunteer server at the East Side Soup Kitchen helping feed the hungry. Hats off to B.J. Humphreys – a genuine community philanthropist.

Recently, members of the SCF staff and Board of Directors attended the Council of Michigan Foundations (CMF) Annual Conference **"Think Boldly. Act Urgently."** In light of the many unfortunate localized tragedies that have occurred across the country, and even in the state of Michigan, there was pressure to especially **Act Urgently.** Each time, the communities impacted were forced to act urgently to come up with



B.J. Humphreys accepts the Frank N. Andersen Spirit of Philanthropy award from then SCF Board Vice-Chair Smallwood Holoman.

solutions to solve problems for the short- and long-term. The communities had to come together and that is why, throughout the conference, the importance of Community Philanthropy was stressed.

We had the opportunity to hear from some amazing speakers including Robert D. Putnam, the Malkin Professor of Public Policy at Harvard University. Mr. Putnam provided the audience with some factual, enlightening, and thought-provoking information. One of his comments during the conference is "we always talk about how it takes a village to raise a child," but he asked, "who will take care of the village?"

Erica Dhawan, another conference speaker, would have answered Mr. Putnam's question with "the community should take care of itself." She stated during her presentation: "Creating something innovative that actually changes people's lives requires courage, empathy, curiosity, and community." And: "Sometimes you don't choose when to act – it chooses you."

The 2016 CMF Annual Conference validated for those of us who attended, that during these critical times philanthropy and the love for our communities, are the foundation for taking care of our villages. Therefore, we encourage you and others to reach out to the Saginaw Community Foundation and learn how we can help you identify your philanthropic role in the community.

Reneé S. Johnston,
President & CEO



Another successful year for students

Shining a bright light on the impact of positive youth development

Youth First, Saginaw Community Foundation's after-school program, completed another successful school year in June. The program, housed at Saginaw Public School's Loomis Elementary, 2001 Limerick St., benefits underserved youth in our community. Provided free-of-charge, the program aims to reinforce fundamentals learned during the school day in a fun, creative, safe and structured environment.

"We provide structure in the lives of the children we serve. Many of the kids come from difficult environments," said Tifani Autry, Youth First site coordinator. "Youth First is a safe place where kids can be kids. We are making a difference." In grades K-6, 38 students were served.

Here are just a few of the enrichment activities Youth First students participated in during the 2015-16 school year:

- Building self-esteem
- Black History studies
- Etiquette
- Proper nutrition and fitness, led by Saginaw Valley State University and Saginaw YMCA
- Character education
- Anti-bullying

- STEM experiments with scientists from Midland-based Dow Chemical Company
- Goal setting
- Human anatomy
- Effective communication

Field trips enrich learning

Students attending Loomis Elementary and Youth First often only see the world from the few city blocks in and around their neighborhood. Many do not venture far from home or school.

A part of the Youth First program is bringing in vendors to do fun, engaging, hands-on educational presentations. Also, field trips throughout the Great Lakes Bay Region take place.

"The field trips are an important part of the Youth First experience," said Debra Shelton, director. "Many times we visit places the students have never been to that most of us take for granted, like the Saginaw Art Museum or even a bowling alley."

The enrichment activities have a direct benefit for the students.

"It's all about raising and building up the spirits of these children. We know by experience, that when the children feel good about themselves, their grades and behaviors improve."



Scientists from Midland-based Dow Chemical Company visited Youth First during the 2015-16 school year assisting students with an experiment to make slime.

Field trip experiences included:

- "Inspired by Bricks" LEGO Exhibit at The Castle Museum of Saginaw County History
- Saginaw Art Museum
- Dr. Seuss exhibit at the Midland Center for the Arts
- Painterly Pottery in Bay City
- Special science presentation at the Delta College Planetarium

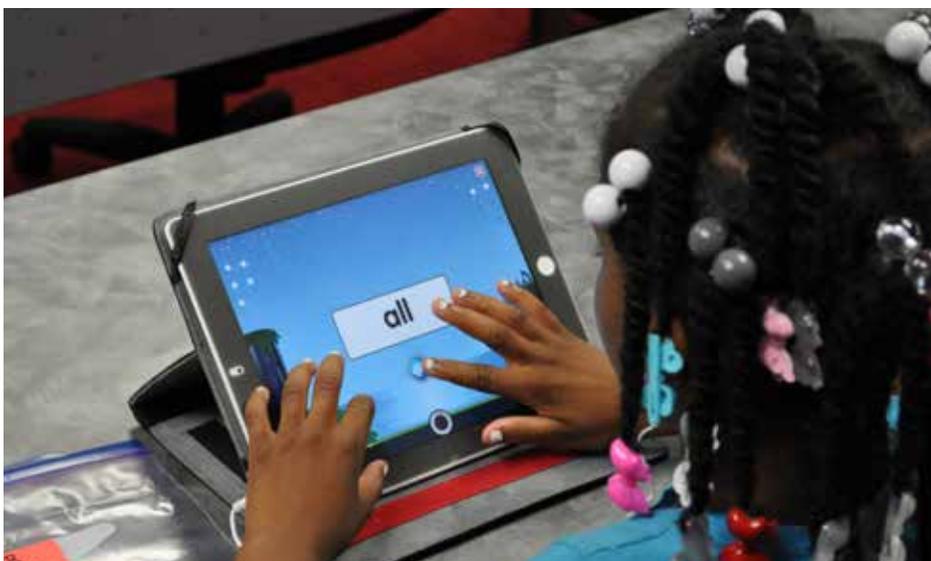
Reading program begins

Thanks to the United Way of Saginaw County, Youth First students were able to participate this past summer in the LEXIA® Literacy Improvement Program, free-of-charge. The self-paced online literacy learning tool allows students to work at their own pace while being motivated by their successes in reading comprehension. The program has proven results nationwide with students of all reading levels. The education team at Youth First is excited to be able to offer this reading enrichment product to its students.

For more information

For additional information about Youth First, visit saginawfoundation.org/site/initiatives/youth-first/.

Youth First wishes to thank its generous donors (The Wickes Foundation, FirstMerit and the Carl Jr. and Sandra Werth Trust), for their support and also thank its community partners for their continued service. It is because of this support, and the support of many others in the community, that the lives of youth in Saginaw County are being positively affected.



A Youth First student engages with the LEXIA® Literacy Program during this past summer. The online program was provided free-of-charge to Youth First students thanks to the United Way of Saginaw County.

Grant brings choral academy to region

World-class instructors and performers guide singers during one-week intensive course

For one week this past June, aspiring and established signers of all ages participated in a regional choral academy, The Mid-Michigan Singers and Voice Academy, at various locations across the Great Lakes Bay Region, culminating in a performance at the Midland Center for the Arts.

Participants in the academy studied with esteemed members of choral faculty from throughout the state and interacted with noteworthy professional musicians originally from this region. Conceived by Bay City native Matt Travis, the goal of the academy was to bring a first-rate music experience to the region.

"As a child, I participated in community theater," said Matt. "It became a real passion of mine. I wanted to bring a summer music camp experience to this region for people of all ages to get first-class instruction to help further their development as singers."

Instructors included college professors, doctoral students, nationally significant classical musicians and Broadway stars, like Brian D'arcy James, Emily Marvosh, Ryan VanDenBoom, and Katie Travis.

Katie, also a Bay City native, visited in-person with students in June to offer one-on-one feedback with four individuals. She helped them sing better and more effectively in a short period of time.

"In music, words fly by really fast," said Katie. "I worked with the students to help them make a connection with the audience while performing."

Katie is currently in her second year touring nationally with the off-Broadway production of The Phantom of the Opera where she plays the lead role of Christine.

"The Mid-Michigan Singers and Voice academy helps students realize their potential," said Katie. "It allows the students to pursue their passion and perfect their talents."

A \$3,000 grant was awarded with funding provided by the Arthur H. Webster Fund and the FORCE Youth Advisory Fund.



Katie Travis (left), Bay City native and current lead role as Christine in the national touring off-Broadway production of The Phantom of the Opera, gives one-on-one feedback to a student in the Mid Michigan Singers and Voice Academy at the Midland Center for the Arts in June 2016.

inner CIRCLE

We thank our corporate sponsors for their generous support of Saginaw Community Foundation general operations.

Chairman's Circle



President's Circle



Friends Circle

Apple Mountain
Bierlein Companies Foundation
Burt Watson Chevrolet, Inc.
Chemical Bank
Consumers Energy
Covenant HealthCare
Dornbos Printing Impressions
Dow Corning Corporation
Fabiano Brothers, Inc.
Garber Management Group, Inc.
Glastender, Inc.
Merrill Technologies Group
Michigan Sugar Company
Morley Companies, Inc.
Network Services Group
Rehmann
St. Mary's of Michigan
Scott A. Schropp
Shaheen Development
Spence Brothers
Stevens Worldwide Van Lines
Tri-Star Trust Bank
Warner Norcross & Judd, LLP
Wildfire Credit Union
Wolgast Corporation

WANT TO JOIN THE inner CIRCLE?

There are various levels of public and printed recognition available – including introductions at events, listings in foundation publications and logos on our website – depending upon your membership level. For more information, call (989) 755-0545.

Bringing Big Ideas to Life

Partner with SCF as your project fiscal sponsor and get started fundraising

Do you have a great idea for a community project? Are you thinking about starting a new nonprofit organization? Saginaw Community Foundation is here to help make your dream project a reality by becoming your fiscal sponsor. When SCF acts as your fiscal sponsor, we enable you to begin accepting tax-deductible contributions to further your cause, while either working towards securing your own 501(c)(3) nonprofit status or testing the viability of a short-term community project for possible long-term implementation.

What exactly is fiscal sponsorship?

Fiscal sponsorship is a common mechanism used by nonprofit community foundations that enables individuals, groups, or organizations to start new projects or programs without the need to establish a new, separate 501(c)(3) tax-exempt nonprofit organization.

Fiscally sponsored projects, programs, groups and other initiatives get their charitable status from their fiscal sponsor. It saves money, reduces duplication of personnel, conserves resources, and simplifies organizational needs.

Saginaw Community Foundation's fiscally sponsored efforts are not separate and isolated entities; they are an integral part of the Foundation. We receive charitable donations and grants on behalf of our fiscally sponsored projects; maintain the necessary legal and financial infrastructure for all project activities; and allow project leaders to focus their efforts on successfully achieving project/program goals.

Why choose fiscal sponsorship?

Establishing an independent 501(c)(3) is expensive and takes time – costs can run from around \$15,000 to upwards of \$100,000 or more by the time all start-up costs are accounted for. It can take six months or more to get formal approval to become an independent nonprofit organization.

Being fiscally sponsored by SCF is extremely cost-effective, particularly for organizations that are just emerging where funding may be scarce and saving money is important. Fiscal sponsorship is an efficient way to reduce



Valerie Gerhart from the Midland Area Community Foundation interacts with the sculpture "Bunnies Don't Bite" by Seward Johnson during the 2016 Art & About exhibit.

costs while maintaining the integrity of the project, program or group's purpose.

Why a fiscal sponsorship with SCF?

We are your community foundation – we are your friends, family, co-workers and neighbors. We have worked diligently to advocate and raise significant funding for community initiatives that directly benefit all who live and work here. We understand the vital importance of community stewardship and ownership in assuring a resilient, vibrant and sustainable future for Saginaw County. The Foundation is committed to the missions of its projects and are able to leverage our experience and reputation to achieve greater support in our community for your endeavor.

Fiscal sponsorship with SCF allows for experimentation with grassroots groups/efforts to be viewed as legitimate fundraising entities by using SCF's name and fundraising license.

SCF will handle administrative duties like tracking revenue and expenses and provide financial statements, deposit donations and issue checks for project/program related expenses, track donations to the project/program and provide donor acknowledgment, to name a few. Meeting space in our office can also be arranged, if needed.

Ready to get started?

We've already helped hundreds of projects and start-up nonprofits in our community achieve their goals. We are ready to partner with you to make your project or new nonprofit a success. Learn more about fiscal sponsorships at Saginaw Community Foundation at saginawfoundation.org/site/fiscalsponsor or give us a call at (989) 755-0545.



FISCAL SPONSOR Success Stories



HIDDEN HARVEST – Founded in 1994, Hidden Harvest initially operated under SCF's umbrella, eventually being spun-off into its own non-profit organization. Hidden Harvest's mission is to rescue surplus food across the region and redistribute it to people in need.



ART & ABOUT – Established in 2016 to bring public art to the people of Saginaw focusing on the Riverfront Saginaw district. Intended to be an annual event, fiscal sponsorship with SCF allowed for fundraising to bring 20 life-sized bronze sculptures by Seward Johnson to Saginaw.



FRIENDS OF HOYT PARK – Since 2008, Friends of Hoyt Park has been dedicated to preserving and bringing events back to the grounds of Hoyt Park. The group, comprised of community volunteers with a shared vision of returning the park to its former glory, turned to SCF initially for guidance on how to get started as a non-profit and begin fundraising.



Notable Dates

OCT
31

Martin Luther King, Jr. Regional Scholarship applications due

NOV
01

SCF Scholarship Application opens online

NOV
01

Application deadline for SCF General Grants

NOV
01

Application deadline for Grants for Excellence

DEC
01

Application deadline for Nexteer Steering the Future Fund Grants

DEC
05

Cornerstone Club/Pillar Society Reception at FirstMerit Bank, Downtown Saginaw



Saginaw

community foundation



1 Tuscola St., Suite 100B
Saginaw, MI 48607

*If you are receiving duplicate copies of **Cornerstone**, let us know, and please pass one on to a friend.*

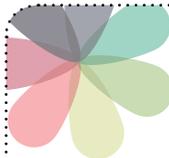
APPLY BY OCT. 31

MLK Regional Scholarship

Applications for the Dr. Martin Luther King, Jr. Regional Scholarship are now available. This scholarship is for Bay, Midland and Saginaw County high school seniors, regardless of ethnicity, who actively embrace Dr. King's dream of improving racial harmony and social justice.

Scholarships are \$1,000 and nonrenewable. The awards will be presented at the annual Great Lakes Bay Regional Martin Luther King, Jr. Celebration program to be held on Jan. 25, 2017 at Saginaw Valley State University.

Applications must be completed online at scf.spectrumportal.net and are due by Oct. 31, 2016.



For Good. For Ever.

Your generous donation will make an impact in Saginaw County

Name(s): _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Gift amount: \$500 \$250 \$100 \$50 Other \$: _____

Direct gift to fund/program (if applicable): _____

Please charge my: VISA MasterCard Discover American Express

Credit card #: _____ Expiration date (MM/YY): _____ / _____

Print name as it appears on credit card: _____

Signature: _____

Please make checks payable to **Saginaw Community Foundation**

MAIL TO: Saginaw Community Foundation • 1 Tuscola St. • Suite 100B • Saginaw, MI 48607



Save a stamp. Donate online.

saginawfoundation.thankyou4caring.org

MICS 8035