

35  
years  
1984-2019

SAGINAW COMMUNITY FOUNDATION



cornerstone

SPRING 2019



# 35<sup>th</sup> Anniversary Endowment Challenge

It has been said that it takes a village to raise a child.

Ever think about what it takes to raise a village?

2019 marks Saginaw Community Foundation's 35<sup>th</sup> Anniversary. To celebrate this milestone, **we are issuing a challenge to raise \$350,000 over the course of the year.** Funds raised will support the Lucy R. Allen Cornerstone Fund, becoming part of our permanent operating endowment with a long-term goal to grow the fund to **\$5 million.**

Once our endowment reaches **\$5 million**, the annual financial support generated from the fund directed toward our general operations will allow us to continue to fulfill our mission as a truly sustainable institution – **for good, for ever.**

By choosing to support your community foundation, you'll make it possible for us to:

- **Convene groups and individuals together** to combine resources, talents and shared visions to reach common goals – **neighbor helping neighbor**
- **Invest in projects** in our village that will generate **positive social returns**
- **Provide grants to help fund projects and initiatives** here in Saginaw County – **a \$36 million impact since 1984**
- **Award 400+ scholarships** annually for post-secondary education
- **Guide young philanthropists** via FORCE, our youth advisory council
- **Offer our Youth First After School Program** – a valuable resource for children and parents

Your gift during this 35<sup>th</sup> anniversary year will be a statement of support and belief in our ongoing mission to fulfill donor wishes and enable community initiatives to come to life, now and forever. **Visit [scf35.everydayhero.do](http://scf35.everydayhero.do)** to make a contribution.

We are also hosting three events during 2019 to celebrate our anniversary. See the bottom of this page for details. We hope to see you there!

2019 GOAL  
**\$350,000**  
endowment challenge



SCF

Saginaw

community foundation

35  
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## Community Events

As part of our 35<sup>th</sup> Anniversary Celebration, we invite you to join us at these events. Some details are still being finalized. Follow us on social media for the most up-to-date information.

### Spring 2019 Family Fun Movie Day

COURT STREET THEATER  
SAT. APRIL 6 • TIME: 3 P.M.

Join us for a family-friendly movie at the historic Court Street Theater. Two tickets for \$20 (additional tickets within the same group for \$5 each). Includes popcorn and beverage for all! See page 5 for details.

### Summer 2019 SCF Dunk Tank

FRIDAY NIGHT LIVE  
JULY 12 – AUGUST 16

Stop by, give us your best pitch, and dunk your favorite SCF staff member, SCF board member, or other community personality during PRIDE'S Friday Night Live Concert Series in Morley Plaza, Downtown Saginaw.

### Fall 2019 Philanthropy Uncorked

SVRC MARKETPLACE  
SEPTEMBER 19

A strolling dinner featuring food stations by SVRC Marketplace Vendors with special wine and craft beer pairings by Federal 131. An assortment of raffle items will be available.

# Welcome!

## Brittany Arndt joins staff at SCF

We are so happy to welcome a new addition here at Saginaw Community Foundation. Brittany Arndt has joined our staff as our new Finance Assistant. In this role, Brittany is responsible for payables, reconciling checks and making deposits, and acknowledging gifts to the foundation.

Welcome, Brittany!



Brittany Arndt, Finance Assistant

### Board Members

Mamie Thorns, Ph.D.  
Chair

Laura Yockey  
Vice-Chair

Reneé S. Johnston  
President & CEO

John Shelton  
Secretary

Todd Gregory  
Treasurer

Trish Luplow  
Assistant Treasurer

Felicia Rose-Barry  
SCF Liaison

Keith Wenzel  
United Way Liaison

Dana Tell  
Community Liaison

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Immediate Past Chair

Daniel Cannon  
Jill Dralle  
Hon. Elian Fichtner  
Victor Gomez  
Rob Kain

Dr. Iris Marteka  
Jodi McFarland  
Tom Miller, Jr.  
Kathy Stewart  
Glynis Talley

### Staff

Reneé S. Johnston  
President & CEO

Brittany Arndt  
Finance Assistant

Becky Gerzsény  
Director of Finance

Brian Jackson  
Director of Donor Services & Special Initiatives

Kendra Kempf  
Program Officer/FORCE Coordinator

Bryan Konieczka  
Marketing & Communications Officer

Mai Lee  
Program Officer

LeeAnn Martuch  
Program Officer

Channing McKay  
Program Associate

Vanessa Salogar  
Executive Assistant/Office & Building Manager

Debra Shelton  
Youth First Director



## 35 Years of impact

To celebrate our 35<sup>th</sup> anniversary, we invite you to view an animated short video that reflects on our past and looks forward to great things to come.

[youtu.be/LLwRQOvMp5l](https://youtu.be/LLwRQOvMp5l)



## President's Report

FROM RENEÉ S. JOHNSTON

Back in 1984, the Junior League of the Saginaw Valley made a \$50,000 gift to the community by establishing an endowment that created the Saginaw Community Foundation. 2019 marks our 35<sup>th</sup> Anniversary and to celebrate this milestone, we are hosting special events (see the front cover for details) as well as raising funds for our endowment fund.

Thank you to all our friends and supporters. We hope to see you at our special events during this exciting 35<sup>th</sup> anniversary year.

Reneé S. Johnston, President & CEO

We kicked-off our \$350,000 Endowment Challenge campaign at the beginning of the year. The goal is to grow our operating endowment, the Lucy R. Allen Cornerstone Fund, while also promoting the overall benefits of endowments. If you haven't had the chance to view our campaign video ([youtu.be/LLwRQOvMp5l](https://youtu.be/LLwRQOvMp5l)), we hope you'll check it out and share it with others. The animated short video guides viewers through a brief history of SCF and explains how growing our endowment will sustain the work we do in our community, for good, for ever. And it also highlights how all of us can and should be philanthropists supporting our community. To make a contribution to our campaign, visit [scf35.everydayhero.do](https://scf35.everydayhero.do).



Sign-up for electronic delivery of **cornerstone**  
[saginawfoundation.org/site/newsletter-sign-up/](https://saginawfoundation.org/site/newsletter-sign-up/)

Phone: (989) 755-0545 • Fax: (989) 755-6524  
 Web: [saginawfoundation.org](https://saginawfoundation.org)  
 Email: [info@saginawfoundation.org](mailto:info@saginawfoundation.org)



Confirmed in compliance with  
 National Standards for U.S.  
 Community Foundations

# Up to \$30,000 available for a single project

For the 7<sup>th</sup> consecutive year, Saginaw Community Foundation will award its Community Improvement Initiative (CII) Grant to a single project. The project, as selected by the Foundation's Board of Directors, will receive \$25,000. An additional \$5,000 will be granted if the selected project matches the grant amount.

With this initiative, Saginaw Community Foundation seeks to create a funding vehicle that will enable the organization to be more proactive in addressing community improvement needs. A desired outcome is to encourage the community to create and implement community improvement initiatives on its own.

## What exactly is "community improvement"?

"We have defined a community improvement initiative as a project that will create indelible, measurable impacts in the immediate and broader community," said Reneé Johnston, SCF president and CEO.

This initiative extends beyond existing charitable organizations, churches, schools and county/city officials. Individuals, community groups, neighborhoods, businesses and youth groups can apply if they utilize the Foundation as a fiscal sponsor. New and existing community projects are eligible.

## What types of projects are eligible?

The projects submitted must create indelible, measurable impacts in the immediate and broader community; be supported and planned by a broad range of users; and have a clear, well-laid plan for success and sustainability.

## Who can apply for the grant?

Any 501(c)(3) nonprofit organization is eligible to apply. The Saginaw Community Foundation, another nonprofit, a local unit of government, or a religious institution can be used as the fiscal sponsor for individuals, community groups, neighborhoods, businesses and youth groups if not a registered 501(c)(3) nonprofit organization.

If interested in utilizing the Saginaw Community Foundation as the project's fiscal sponsor, give us a call at (989) 755-0545.

## Application deadline

Applications are due by April 1, 2019. Before beginning your application, please contact Brian Jackson, director of donor services and special initiatives, at (989) 755-0545 or [brian@saginawfoundation.org](mailto:brian@saginawfoundation.org) to discuss your project. Additional information can be found at [saginawfoundation.org/site/grants](http://saginawfoundation.org/site/grants).



CII Grant  
Applications  
Due  
**April 1**

## PAST Recipients

**2013**

**Mission in the City**  
Curriculum-Driven  
Playground

**2014**

**Thomas Township  
Parks & Trails**  
Partnership for a  
Better Tomorrow

**2015**

**New Beginnings  
Enrichment Center**  
Neighborhood  
Enrichment Center

**2016**

**The Nature  
Conservancy**  
Riverfront Park

**2017**

**Kingdom Builder's  
Ministry**  
Construction Trades and  
Agriculture Programs

**2018**

**Saginaw County  
Community Action  
Center**  
Minor Home Repairs  
Program

# Unrestricted Funds

## Meeting ever-changing community needs

When you establish an unrestricted fund, your gift addresses a broad range of local needs – including future needs that often cannot be anticipated at the time your gift is made.

Because you set no restrictions on the use of your gift, it enables our experienced program staff and board to do what they do best – assess community needs and respond by awarding grants to the non-profit organizations that undertake our community's most critical work.

We evaluate all aspects of community well-being: arts and culture, economic development, education, environment, health and human services, neighborhood revitalization and more.

Unrestricted funds help SCF support long-term solutions; respond quickly to emergencies; and meet changing social, cultural, educational, or environmental needs in our community.



## For good. For ever.

One of the broadest giving options are gifts made as unrestricted funds. These contributions are essential to building flexible and responsive endowment funds that can respond to the changing and emerging needs of your community. Thank you to the donors who have established the unrestricted funds listed below.

**Betsey G. Arnold Fund**  
**Thomas & Margaret Cavanaugh Day & Children**  
**Mike & Linda Elliott Fund**  
**King Family Fund**  
**Kresge Community Match Fund**  
**Kresge Community Partner Fund**  
**Kenneth G. Marks Fund**  
**James W. Marx, Eleanor A. Marx & James T. Marx Endowment Fund**  
**Edward & Donna McKinley Family Fund**  
**Margaret McKinley Snelling Family Fund**  
**John & Marian Olfer Fund**  
**W. Henry & Greta K. Pendell Family Foundation Fund**

To start your fund, you can make a bequest or give cash, appreciated stocks, real estate or other assets. The unrestricted fund can be set up in your name, in the name of your family, or in honor of any person or organization you choose.

You'll receive tax benefits in the year your gift is made and you can add to the unrestricted fund you establish at any time – and so can others who share your interests in community.

Your fund will be endowed at SCF, serving as a source of community capital. Earnings gained through investments will be used to make grants that address needs in Saginaw County and in the Great Lakes Bay Region.

The flexibility of your unrestricted gift enables your community foundation's program experts to respond to the community's most pressing needs, today and tomorrow.

For more information and ideas on ways to integrate your financial planning with charitable giving, talk with your financial advisor or contact Saginaw Community Foundation at (989) 755-0545.

**Princing Family Fund**  
**Jack & Connie Rehmann Family Fund**  
**SCF Unrestricted Trust Fund**  
**Raymond J. Schultz & Monica E. Schultz Fund**  
**Shaheen Family Fund**  
**Charlotte Stenger Endowment Fund**  
**Charles G. & Mary Straebel Thomas Family Fund**  
**Marion Stenger Endowment Fund**  
**Kenneth M. White Fund**  
**Mary K. Williams Endowment Fund**  
**Harvey Randall Wickes Foundation Fund**  
**Melvin L. & Hilda J. Zuehlke Fund**

# inner CIRCLE

We thank our corporate sponsors for their generous support of Saginaw Community Foundation general operations.

## Chairman's Circle



## President's Circle



## Friends Circle

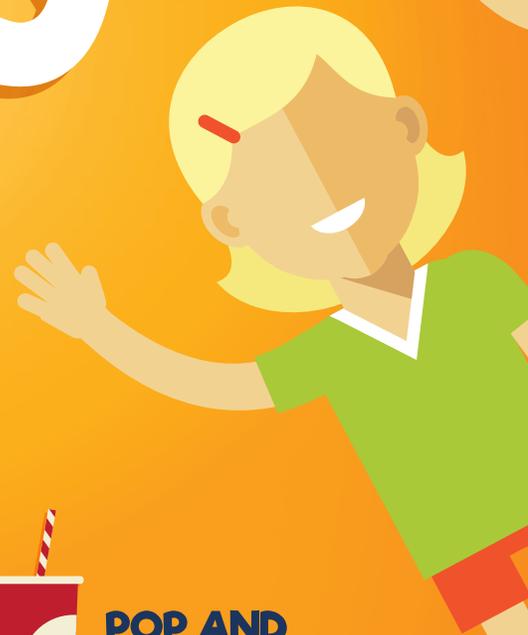
1st State Bank  
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 Tri-Star Trust Bank  
 Warner Norcross & Judd, LLP  
 Wildfire Credit Union  
 Wolgast Corporation  
 Zehnder's of Frankenmuth

## WANT TO JOIN THE inner CIRCLE?

There are various levels of public and printed recognition available – including introductions at events, listings in foundation publications and logos on our website – depending upon your membership level. For more information, call (989) 755-0545.

It's never been so much FUN to be a philanthropist.

# FAMILY FUN MOVIE Day



## TWO TICKETS \$20

ADDITIONAL TICKETS \$5 EACH IN SAME GROUP



POP AND  
POPCORN  
INCLUDED!

VISIT [SAGINAWFOUNDATION.ORG](http://SAGINAWFOUNDATION.ORG) TO PURCHASE TICKETS  
OR STOP BY OUR OFFICE AT 1 TUSCOLA ST., SUITE 100B, DOWNTOWN SAGINAW, M-F 8 A.M.-5 P.M.

### APRIL 6 • 3 P.M.

DOORS OPEN AT 2:15 P.M.

COURT STREET THEATER  
1216 COURT ST. • SAGINAW



Saginaw

community foundation



PROCEEDS WILL SUPPORT THE LUCY R. ALLEN CORNERSTONE FUND, SAGINAW COMMUNITY FOUNDATION'S OPERATING ENDOWMENT

### GRAB SOME AFTER-MOVIE EATS

### 15%

OF YOUR TOTAL BILL\* WILL BE DONATED TO SCF AT THESE RESTAURANTS BETWEEN 5-8 P.M. ON APRIL 6:

DANIEL'S GRILL  
100 S. MICHIGAN AVE.

FUZZY'S  
1924 COURT ST.

T&T CONCESSIONS  
1302 COURT ST.

\*Total excludes tax and tip. Must present certificate distributed at the theater on the day of the event. Cannot be combined with other discounts. MCS 8035



## Notable Dates

APR  
01

Application deadline for  
Community Improvement  
Initiative (CII) Grant

APR  
06

SCF Family Fun Day at Court  
Street Theater, 3 P.M.:  
"E.T. The Extra Terrestrial"

MAY  
01

Application deadline for  
SCF General Grants

MAY  
20

Excellence in Education Event,  
Horizons Conference Center

JUNE  
01

Application deadline for Nexteer  
Steering the Future Grants

JUNE  
10

SCF Annual Celebration at  
Saginaw County CAC,  
2824 Perkins St., Saginaw



1 Tuscola St., Suite 100B  
Saginaw, MI 48607

*If you are receiving duplicate  
copies of **Cornerstone**, let us know,  
and please pass one on to a friend.*

SCF Saginaw community foundation

it takes a **village**

# save the date

SAGINAW COMMUNITY FOUNDATION'S  
**ANNUAL CELEBRATION**

**Monday, June 10, 5:30-8 P.M.**  
Saginaw County  
Community Action Center  
2824 Perkins St. • Saginaw



35  
years  
1984-2019

## For Good. For Ever.

Your generous donation will make an impact  
in Saginaw County

Name(s): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Gift amount:  \$500  \$250  \$100  \$50  Other \$: \_\_\_\_\_

Direct gift to fund/program (if applicable): \_\_\_\_\_

Please charge my:  VISA  MasterCard  Discover  American Express

Credit card #: \_\_\_\_\_ Expiration date (MM/YY): \_\_\_\_\_ / \_\_\_\_\_

Print name as it appears on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to **Saginaw Community Foundation**

**MAIL TO:** Saginaw Community Foundation • 1 Tuscola St. • Suite 100B • Saginaw, MI 48607



**Save a stamp. Donate online.**  
[saginawfoundation.thankyou4caring.org](http://saginawfoundation.thankyou4caring.org)

MICS 8035